



**Saskatchewan
Horse Federation**

2022

Sponsorship Information

General Sponsorship

Thank you for considering a sponsor partnership with the Saskatchewan Horse Federation.

The Saskatchewan Horse Federation is a non-profit, volunteer driven organization committed to representing, promoting, and advancing equine sport and industry in Saskatchewan. We are currently in our 46th year as the governing body for equestrian sport in the province and our wish is to see the lives of people in Saskatchewan enhanced through lifelong involvement and fun in equestrian activities.

Our 5000+ members make a significant economic impact within Saskatchewan as they travel, compete and care for their horses. Each year our members spend millions of dollars on restaurants, hotels, fuel, trucks, trailers, farm equipment, tack, equine health care and feed. You don't have to look far to see one of our members, they are represented in all districts of our province, from the north to the south and from the east to the west.

Each year thousands of competitors attend a variety of Heritage Circuit Shows throughout the province. Many of these competitors will continue on to the Prairie Cup Series and High Performance levels of competition as they continue to compete across Canada and the United States. Competitors from these shows are recognized for their accomplishments at our Annual Awards Reception for top honors within their discipline.

The Saskatchewan Horse Federation is leading the way in the Saskatchewan equestrian community through our partnerships with FEI, Equestrian Canada, Sask Sport, Saskatchewan Lotteries, the Western College of Veterinary Medicine, Animal Protection Services Saskatchewan & Livestock Services Saskatchewan. We also work closely with hundreds of equine associations throughout the province to further their equine interests and programs.

Sponsorship with the Saskatchewan Horse Federation provides the opportunity for recognition, exclusivity, and media impact – right in the communities where your organization is active.

Saskatchewan equestrian events are growing rapidly – from recreational riding to Olympic and World Championships – and we truly feel that the opportunity for sponsorship within our programs offers great benefit for your organization and our athletes. We are excited about the prospect of working with your organization and look forward to exploring mutually beneficial marketing objectives.

Your support makes a difference. Thank you.



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| Sponsorship Benefits | \$2500 + Platinum Sponsor | \$1000- \$2499 Gold Sponsor | \$500-\$999 Silver Sponsor | \$250-\$499 Bronze Sponsor | \$200 Buckle | \$199 and Under SHF Friends |
|--|--|--|---|---|-------------------------|--|
| Exhibit opportunity at Heritage Provincial Finals | ✓ | ✓ | ✓ | | | |
| Opportunity for promo item or information inclusion in Heritage Provincial Finals competitor package | ✓ | ✓ | ✓ | | | |
| Opportunity to present awards at Year End Awards | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo at Year End Awards | ✓ | | | | | |
| Logo on SHF website event marketing and/or sponsor page | ✓ | ✓ | Sponsor page | Sponsor page | Sponsor page | Sponsor page |
| Logo placement on website event calendar page | ✓ | ✓ | | | | |
| Logo placement & advertisement in Annual Report printed in calendar | ✓ | ✓ | | | | |
| Logo placement in AGM presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Logo placement on signage at 3 day High Performance Symposium | ✓ | ✓ | | | | |
| Framed photo of horse & rider recognizing your support of the SHF | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Logo recognition in multimedia presentation at the Annual Awards | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |



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General Sponsorship Agreement

Organization Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Print Name: _____ Date _____

Sponsorship Level:

- Platinum Sponsor - \$2500 plus
- Gold Sponsor - \$1000-\$2499
- Silver Sponsor - \$500-\$999
- Bronze Sponsor - \$250-\$499
- Buckle Sponsor \$200
- SHF Friends - We will contact you to discuss partnership opportunities

Submit Completed Form To:
Saskatchewan Horse Federation
300 – 1734 Elphinstone St. Regina, SK S4T 1K1
Phone: 306-780-9449 Fax: 306-525-4041
Email: shfadmin@saskhorse.ca