



**Saskatchewan
Horse Federation**



2022
Sponsorship Information
Heritage Provincial Finals



Thank you for considering a sponsor partnership with the Saskatchewan Horse Federation.

The Saskatchewan Horse Federation is a non-profit, volunteer driven organization, committed to representing, promoting, and advancing equine sport interests in Saskatchewan. We are currently in our 46th year as the governing body for equestrian sport in the province, and our wish is to see the lives of people in Saskatchewan enhanced through lifelong involvement and fun in equestrian activities.

Our 5,000+ members make a significant economic impact in our province as they travel, compete, and care for their horses. Each year owners of competition horses spend hundreds of thousands of dollars on restaurants, hotels, fuel, trucks, trailers, farm equipment, tack, farriers, and massage. There are thousands of equestrian enthusiasts in Saskatchewan and whether you simply wish to assist our sport or to enhance your business opportunities, this is your chance to be a part of it.

The SHF Heritage Circuit is a provincial competition series that involves over 65 events each year. These competitions take place in all areas of the province, from Meadow Lake to Maple Creek, Nipawin to Estevan, in smaller towns and larger cities. In addition to helping preserve the heritage of our summer agricultural fairs and exhibitions, the Heritage Circuit provides a “Sport for All” platform that is the starting point for many athletes and the springboard for those who go on to great things in equestrian sport.

For athletes graduating from the grassroots level of competition, the Prairie Cup Series is the next step in competition and athlete development for high-performance athletes and beyond. Competitors may accrue points at competitions across the province, as well as across Canada and the United States.

Each year thousands of competitors attend Heritage Circuit and Prairie Cup shows in quest of points for year-end recognition at our annual Awards Reception, and top honors in their discipline.

Sponsorship with the SHF provides the opportunity for recognition, exclusivity, and media impact—right in the communities where your organization is active.

Saskatchewan equestrian events are growing rapidly – from recreational riding to Olympic disciplines – and we truly feel that the opportunity for sponsorship offers great benefit for your organization and our athletes. We are excited about the prospect of working with your organization and look forward to exploring mutually beneficial marketing objectives.

Your Support makes a difference. Thank you.



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Sponsorship Benefits	\$3500 + Platinum Sponsor	\$3000 Clothing Sponsor	\$1000-\$2999 Gold Show Partner	\$500-\$999 Silver Show Partner	\$250-\$499 Bronze Show Partner	\$200 Hi Point Sponsor	\$100 Division Sponsor	\$50 Class Sponsor
Logo on banners at heritage Provincial Finals in riding arenas, stables, on rider numbers, barn stalls & exterior fencing	✓							
Logo included on Heritage Provincial Finals participant apparel		✓						
Logo on Heritage Provincial poster	✓	✓	✓	✓	✓	✓	✓	✓
Named in PA announcements at heritage Provincial Finals during 3 day competition	✓	✓	✓	✓				
Exhibit opportunity at Heritage provincial Finals	✓	✓	✓					
Opportunity for promo item or information inclusion in Heritage Provincial Finals competitor package	✓	✓						
Opportunity to present awards/ribbons at Heritage Provincial Finals	✓	✓						
Logo at photo backdrop for Heritage Provincial Finals and Year End Awards	✓							
Client provided advertisement included in Heritage provincial Finals program	Full page	Half page	Half page	Quarter page				
Logo on SHF website event marketing and/or sponsor page	✓	✓	Sponsor page	Sponsor page	Sponsor page	Sponsor page	Sponsor page	Sponsor page
Logo signage on Heritage Provincial Finals jump standards	✓	✓						
Social media messaging - Facebook	1 x per month	1 x per month	6 x per year	6 x per year				

Logo placement on website event calendar page	✓	✓						
Logo placement & advertisement in Annual Report printed in calendar	✓	✓						
Logo placement in AGM presentation	✓	✓	✓	✓	✓	✓	✓	✓
Logo placement on signage at 3 day High Performance Symposium	✓							
Framed photo of horse & rider recognizing your support of the SHF	✓	✓						
Logo recognition in multimedia presentation at the Annual Awards	✓	✓	✓	✓	✓	✓	✓	✓

Heritage Friends In recognition of discounts offered to competitors and members during the Heritage Provincial Finals, your logo will appear on the sponsor page.



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Sponsorship Agreement

Heritage Provincial Championship

Organization Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Print Name: _____ Date _____

Sponsorship Level:

- Platinum Sponsor - \$3500 plus
- Clothing Partner - \$3000
- Gold Show Partner - \$1000-\$2999
- Silver Show Partner - \$500-\$999
- Bronze Show Partner - \$250-\$499
- Hi Point Sponsor \$200
- Division Sponsor - \$100
- Class Sponsor - \$50
- Heritage Friends - We will contact you to discuss partnership opportunities

Submit Completed Form To:

Saskatchewan Horse Federation

300 – 1734 Elphinstone St. Regina, SK S4T 1K1

Phone: 306-780-9449 Fax: 306-525-4041

Email: shfadmin@saskhorse.ca