



**Saskatchewan
Horse Federation**

**Sponsorship
Opportunities
2026**



Saskatchewan Horse Federation

Dear Potential Sponsor:

Thank you for considering a sponsor partnership with the Saskatchewan Horse Federation.

The Saskatchewan Horse Federation is a non-profit, member driven organization with a volunteer Board of Directors and support of numerous volunteers, committed to representing, promoting and advancing equine sport and industry in Saskatchewan. We are celebrating our **50th year** in 2026 as the governing body for equestrian sport in the province and our wish is to see the lives of people in Saskatchewan enhanced through lifelong involvement and fun in equestrian activities.

Our 3,000 members make a significant economic impact within Saskatchewan as they travel, compete and care for their horses. Each year our members spend hundreds of thousands of dollars on restaurants, hotels, fuel, trucks, trailers, farm equipment, tack, equine health care and feed. There are thousands of equestrian enthusiasts in Saskatchewan and whether you simply wish to assist our sport or to enhance your business opportunities, this is your chance to be a part of it.

Each year thousands of competitors attend over 50 Heritage Circuit and Prairie Cup Series competitions around the province in their quest for awards and points for yearend recognition at our Annual Awards Banquet. The Heritage Circuit is our grassroots level of competition, and the Prairie Cup Series is the next step for high-performance athletes and beyond. These competitions take place in all areas of the province, from Meadow Lake to Maple Creek, Nipawin to Estevan, in small towns and larger cities.

Sponsorship with the Saskatchewan Horse Federation provides the opportunity for recognition and media impact in the communities where your organization is active.

Saskatchewan equestrian events are growing rapidly – from recreational riding to Olympic disciplines – and we truly feel that the opportunity for sponsorship offers great benefit for your organization and our athletes.

We are excited about the prospect of working with your organization and will work diligently with you to ensure that a package is tailored to meet your corporate/business needs. Multi-year sponsorship will also be available to provide sponsors with more recognition and savings.

Sincerely,

SASKATCHEWAN HORSE FEDERATION



Sponsorship Opportunities 2026

The Saskatchewan Horse Federation will work diligently with all potential sponsors to ensure that a package is tailored to meet your corporate/business needs. Multi-year sponsorships will also be available to provide sponsors with more recognition and savings.

Platinum - Presenting Sponsor (\$10,000)

- Recognition on all promotional materials as the Presenting Sponsor of our 3 Premier Events – SHF Yearend Awards, SHF Hall of Fame & SHF Heritage Provincial Finals.
- Verbal recognition during events as the Presenting Sponsor.
- Recognition on the SHF website & on social media.
- Full-page ad in event programs.
- Editorial opportunity in event programs.
- Logo placement & advertisement in Annual Report calendar as a Presenting Sponsor.
- Business Link on SHF website.
- Speaking opportunity at AGM.
- Opportunity to present Year End Awards at AGM.
- (8) Tickets to the Events and the AGM.
- Exhibit opportunities.
- Logo opportunity on events clothing.
- Logo opportunity on events prizing.
- Company merchandise in participant bags at events.

Gold – Title Sponsor (\$5,000)

- Recognition on all promotional materials as the Title Sponsor of one of our Premier events - SHF Yearend Awards, SHF Hall of Fame & SHF Heritage Provincial Finals.
- Verbal recognition during the selected event as the Title Sponsor.
- Recognition on the SHF website & social media.
- Half-page ad in the selected event program.
- Logo placement & advertisement in Annual Report calendar as Title Sponsor.
- Business Link on SHF website.
- Speaking opportunity at the selected event and the AGM.
- Opportunity to present at the AGM.
- (6) Tickets to the Event and the AGM.
- Exhibit opportunities.
- Logo recognition on sponsor board at AGM.
- Logo opportunity on event clothing.
- Logo opportunity on event prizing.
- Company merchandise in participant bags at selected event.



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Silver (\$2500)

- Recognition on all promotional materials as a Silver Sponsor.
- Quarter-page ad in a selected event program.
- Verbal recognition during events.
- Recognition on the SHF website & social media.
- (4) Tickets to the AGM.
- Logo placement & advertisement in Annual Report calendar.
- Business Link on SHF website.
- Logo recognition on sponsor board at AGM.

Bronze (\$1000)

- Recognition on all promotional materials as a Bronze Sponsor.
- Verbal recognition during events.
- Recognition on the SHF website & social media.
- (2) Tickets to the AGM.
- Logo placement & advertisement in Annual Report calendar.
- Business Link on SHF website.
- Logo recognition on sponsor board at AGM.

Friends of the SHF (\$500 and under)

- Recognition on promotional materials as a Friend of the SHF.
- Sponsor recognition on the SHF website & social media.
- Recognition in Annual Report calendar.
- Recognition on sponsor board at AGM.



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Sponsorship Agreement

Organization Name: _____

Mailing Address: _____

Phone: _____ Fax: _____

Email: _____

Authorized Signature: _____

Print Contact Name: _____ Date _____

Sponsorship Level:

- Platinum Sponsor - \$10,000
- Gold Sponsor - \$5,000
- Silver Sponsor - \$2,500
- Bronze Sponsor - \$1,000
- Friends of the SHF - \$500 and under

Submit Completed Form To:
Saskatchewan Horse Federation
300 – 1734 Elphinstone St. Regina, SK S4T 1K1
Phone: 306-780-9449
Email: shfadmin@saskhorse.ca